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Pandas Challenge

Final Considerations

* You must use the Pandas Library and the Jupyter Notebook.
* You must submit a link to your Jupyter Notebook with the viewable Data Frames.
* You must include a written description of three observable trends based on the data.

Final Considerations:

Observable Trends based on available data:

* The overwhelming majority of purchasers are male, even taking into consideration repeat customers.
* Men are by far the most profitable sex.
* The highest percentage of purchases were made by customer’s ages (20-24).
* The amount of purchases by age group increases until the (20-24) age group and then decreases abruptly. Purchases consistently decrease with older age groups.